

SPJ Meeting Minutes

September 29, 2017

Present: M. Castillo, S. Douglass, A. Evans, J. Fiorino, N. Hirshon, J. Loennecker, D. Popoloski, M. Zuniga

Absent: J. Corton, G. Jorge, C. Pierce, C. Torres

Meeting was called to order at 1:02 p.m. in Hobart Hall 143 by N. Hirshon, with a quorum present.

I. Adviser Report

- a. N. Hirshon shared copies of the minutes from the last SPJ meeting.
 - i. The minutes must be corrected to reflect that members voted to consider charging dues in Spring 2018, not necessarily to charge dues then.
 - ii. D. Popoloski motioned to approve the minutes, M. Zuniga seconded this motion.
- b. SPJ Meetings
 - i. Fall meetings will be held on 10/6, 10/13, 10/20, 10/27, 11/3, 11/10, 11/17, 11/24, 12/1, 12/8.
 1. N. Hirshon cannot attend on 10/13 or 11/24. He encouraged members to consider whether to cancel those meetings.
- c. Upcoming Events
 - i. The “Reality Check” speaker series will feature veteran New York reporter Lisa L. Colangelo on 10/4 and tabloid photographer Anthony DelMundo on 11/1.
 1. S. Douglass will work with J. Antonacci and R. Holliday to curate tweets to appear on screen during the event.
 2. N. Hirshon will request an update from A. Clarke on receiving video clips from the 9/8 event with former reporter Sarah Armaghan to use in social media promotion before the 10/4 event.
 3. D. Popoloski will coordinate coverage for the Pioneer Times.
 4. A. Evans, J. Fiorino, and M. Zuniga will coordinate coverage for the Beacon.
 - ii. The New Jersey gubernatorial debate will take place on campus on 10/18. M. Castillo will assist the media relations department behind the scenes at the Shea Center. C. Torres and M. Zuniga will participate in a viewing and post-debate event in Hobart Hall.
 - iii. Food journalist Ruth Reichl will speak on campus on 11/9. N. Hirshon can arrange for free tickets for SPJ members and M. Castillo, A. Evans, J. Fiorino, and M. Zuniga requested them.
- d. WP SPJ Officer Elections
 - i. M. Zuniga was elected Vice President and S. Douglass was elected Publicity Chair in a Survey Monkey poll after the last meeting.
 - ii. M. Zuniga nominated J. Fiorino for Secretary, M. Castillo seconded.
 1. J. Fiorino was elected unanimously.
 - iii. J. Fiorino nominated A. Evans for Treasurer, M. Zuniga seconded.
 1. A. Evans was elected unanimously.
- e. WP SPJ Logo
 - i. M. Castillo suggested that J. Corton adapt her prospective WP SPJ logo to include a star identifying the location of Wayne within the outline of New Jersey and eleven stars total to indicate the eleven founding SPJ members.

- ii. J. Fiorino motioned, M. Zuniga seconded.
 - iii. The motion passed unanimously.
 - iv. N. Hirshon said he would forward the board's request to J. Corton.
 - f. WP SPJ Application Update
 - i. N. Hirshon said he would submit the SPJ application immediately after the meeting.
- II. Motions
 - a. Film Screening Schedule
 - i. Members discussed holding an outdoor movie night in October.
 - ii. N. Hirshon said he would ask R. Quicke whether this was possible.
- III. President's Report: M. Castillo
 - a. M. Castillo encouraged SPJ members to sit together at the Reality Check event on 10/4.
- IV. Vice President's Report: M. Zuniga
 - a. WP SPJ-branded shirts or jackets may be a good promotional tool to wear at campus events. M. Zuniga will investigate costs and report back to the board on 10/6.
 - b. A raffle could be held at the Reality Check event on 10/4 to raise money. N. Hirshon will buy a \$20 Visa gift card to raffle off.
- V. Publicity Chair's Report: S. Douglass
 - a. The chapter will focus its social media activities on Facebook, Twitter, and Instagram.
- VI. Old Business
 - a. No old business.
- VII. New Business.
 - a. No new business.

J. Fiorino motioned to adjourn, M. Zuniga seconded this motion. Meeting was called to adjourn at 1:44 p.m.

Minutes submitted by N. Hirshon.