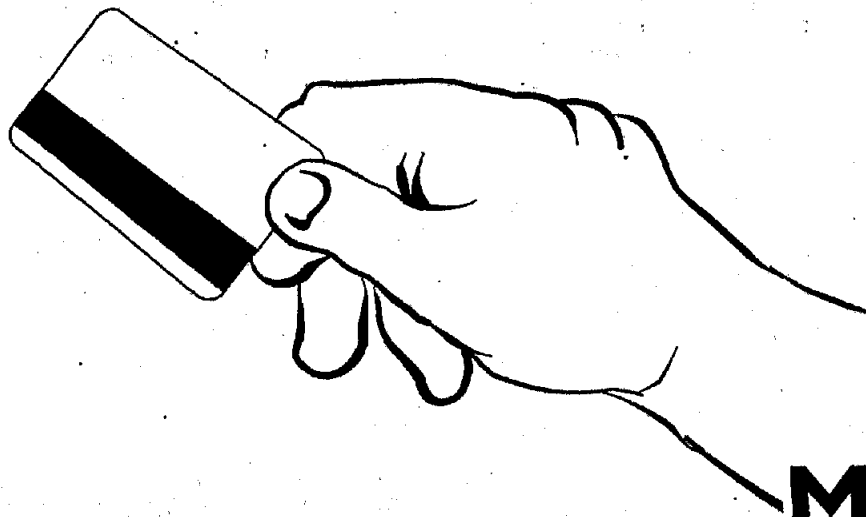
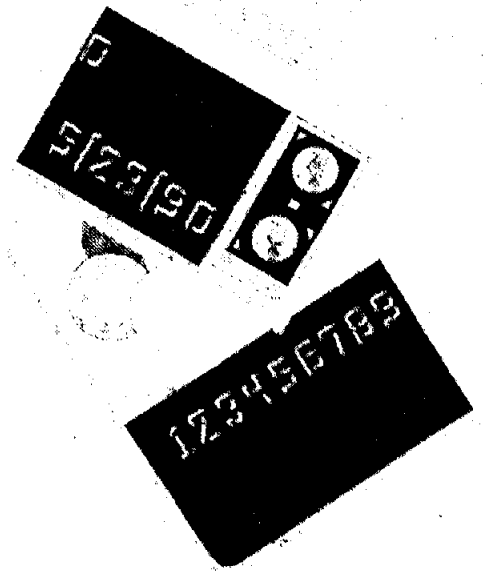


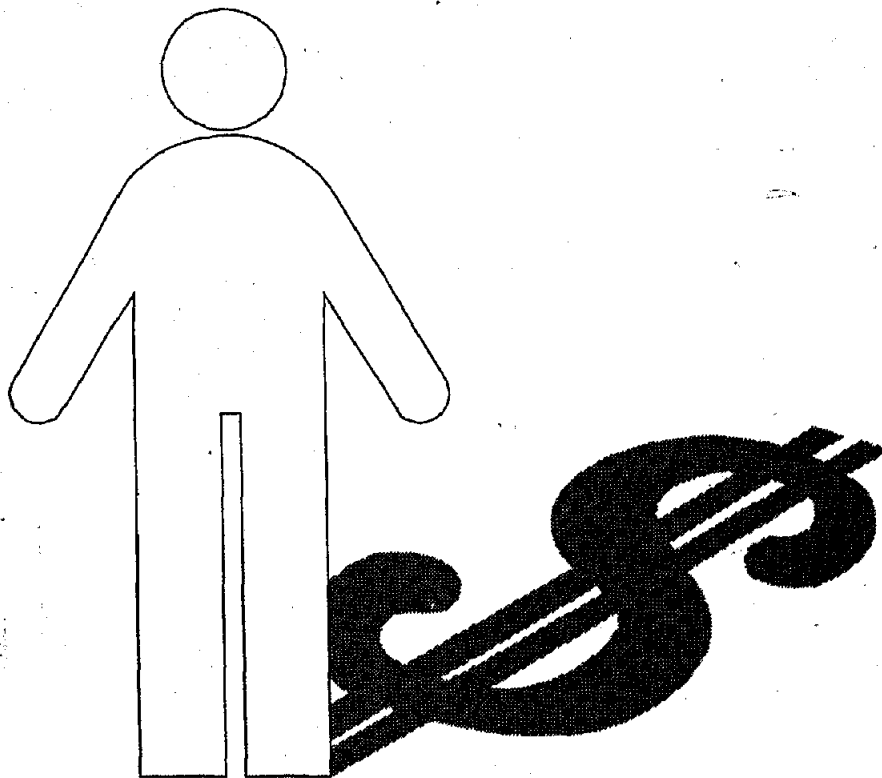
BEACON

Has spending on your credit card cost you more than money?



**Marketing
companies
know that
plastic in
the hands
of college
students
can be
profitable
for them.**

see story page 3



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**Views of
the News
Page 15**

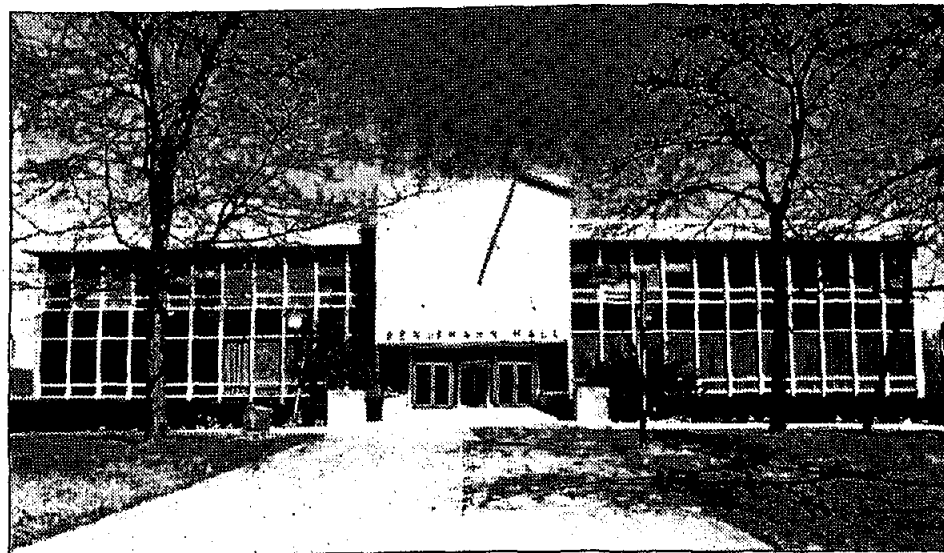
**Cracking down on
aggressive drivers**

**Insider
Page 5**

**Up close and
personal with R.L.
Burnside**

New art building to provide better facilities

In response to the demands and needs of students, William Paterson College plans to expand the Art Department into office space located on Power Ave.



Sylvana Memeses/The Beacon

By Michele Mielko

The new art building, located across from College Hall at 25 Power Ave., was acquired by the WPC Board of Trustees at their last meeting, Feb. 22, 1997.

The initial plan for the expansion of the Art Department was to remodel the current facility, Ben Shahn Gallery. Since it was concluded there would not be enough room to accommodate the entire department in the Gallery, and the ventilation systems in the Gallery may not have been adequate for certain disciplines, staff and administration looked for alternatives to adequately house the art department.

Disciplines within the art department will include sculpture, painting, photography, and the new property, Shahn Gallery will house foundation, gallery, design area, mac lab, graduate computer animation, and modeling. Also, all Art History classes will be taught in Ben Shahn.

The new building, with its 45,000 square feet of space, will provide all advanced courses in studio arts, which include painting, sculpting, woodworking, photography.

Faculty will teach in both buildings and students will go to both buildings, as well.

Ben Shahn Gallery, current home to the WPC Art Department, will soon house select disciplines within the curriculum. Some courses will be taught in a newly acquired building, located across from College Hall. Both buildings will remain open 24 hours a day, the schedule the Shahn Gallery currently follows.

Each building will have a gallery to display student work, and both will be open 24 hours a day.

With the addition of this new building, WPC will have the largest fine arts space of any state school in New Jersey for fine and applied arts, said Charles Madistro, chairperson, WPC art department.

Madistro feels that the additional space will make the art department a more structured and demanding academic discipline at WPC.

Ben Lazarus felt that with the upcoming university status, the new building will finally make the Art Department competitive with any east coast college, in terms of space and facilities," he said.

Madistro also stated that the new building is a "great opportunity to expand the Art Program." Not only will more structural space be devoted to art department, Madistro also noted that this will also favorably attract more students nationally and locally to enter

the program.

"Faculty and students are especially excited because it will offer graduate students more space," said Madistro. The new building will also allow WPC to hold national invitational workshops and programs. Because of the special accommodations, international students can also get involved in the art program.

Located on the opposite side of Hamburg Tpk. from the WPC campus, the building is a short distance from the rest of the college campus. Shuttle buses will be provided and there are currently around 150 parking spaces for students and faculty.

Madistro doesn't see the distance factor as a great hindrance for students or staff. He feels that whatever inconvenience they may experience, they will gain back from all the benefits of the new building.

The proposed plan hopes that the new facility will be open for the 1998-99 school year.

the Beacon

A NEWSPAPER THICEARLY FOR YOU

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College students beware -- companies are out to hurt your financial status

By Pamela Langan

In 1985, Robert Bugai, a former Beacon Advertising Manager, started a group named College Marketing Intelligence (CMI). CMI, located in North Arlington, NJ, is an acclaimed group geared toward informing the community, specifically the college community, about the dangers of marketing scams, especially involving credit cards.

CMI has been targeting companies such as On Campus Marketing Concepts (OCM), a college marketing group based in Cherry Hill, NJ. This group has been employing students, student groups, and any other party interested in fundraising. Advertisements for groups like OCM contain slogans such as, "Raise up to \$1,000 a week!" or, "Don't Blow It! Easy money for your fraternity, club, or other college organizations. Many groups have already earned millions with On Campus Marketing Concepts!"

College campuses are a target for many types of soliciting, especially credit cards, because of the high number of students shown to own credit cards. Students tend to stay loyal to credit cards they received while in school.

Groups such as fraternities, sororities or other student run organizations who are interested in quick fundraising contact OCM and inform them of their desire to raise money. OCM then sets the group up with soliciting materials, usually working for credit card companies getting applications.

However, even though this may seem like a good idea to raise money, many groups have gotten involved with OCM and wish they never had.

Bugai recalls one such incident. "A student group worked hard to win a contest with a large cash prize," said Bugai, "only to find out after repeated phone calls over several months that none of the prizes ever existed or were ever given out."

"Skimming" is just one type of scam allegedly used by groups such as OCM. At the State University of New York at Buffalo, the Nursing Student Organization responded to one of the OCM advertisements. It was a Citibank fundraiser which guaranteed \$5 per application, and qualified callers were also to receive a free camera. The group turned in 100 completed and legitimate applications, but only received a check for \$167. OCM informed the group that they had handed in bad applications, claiming that they were given duplicates. According to the group, whenever they attempted to contact OCM, they got a "run around."

However, instead of throwing away these "bad" applications, OCM is accused of sending them

either transferred their calls continuously until it soon disconnected, or until they were kept on hold for so long that the phone company disconnected them. Finally, by the end of February a check was sent to the group. Unfortunately, like other groups, the check was for an amount much less than what was expected. After that, any attempts to contact the representative about the incorrect amount of money also failed.

On Campus Marketing Concepts President Michael Pouls has defended the group in publications, stating that they hold a high standard for applications for their clients. Anything which is remotely unreadable or incomplete are useless for companies such as Citibank, and cannot be submitted. When the

"A college administrator had approved a campus fundraising project by an outside college marketing firm, only to find out that the company repeatedly lied, cheated, and stole monies from students, student groups, and individuals from other colleges and universities nationwide."

--Robert Bugai
President, CMI

to the credit card companies as their own, receiving their own profit. This is an example of skimming, according to Bugai.

Sigma Phi Omega, a sorority from the University of Southern California had the same run around problem in 1993 with OCM. In January they had participated in a credit card fundraiser for the program, and at the end of that month the group was told they would receive a fixed amount of money for their services. However, four weeks passed and neither money nor word were received from OCM. After attempts to contact their representative, the operator

Beacon attempted to contact Pouls for questioning, our reporters were told that Pouls was on vacation until the following week and can be reached then. No message was taken by the receptionist.

Another group similar to On Campus, the College Credit Card Corporation, also known as the "Four C's", was approached with questions by the Beacon. No one was available for comment by deadline.

One question which floats above this ordeal is, "What do the credit card companies think about this?"

One individual from

The Best Credit Card Deals in the U.S.

** For people who carry a balance *

	Rate	Pl.#
Huntington Nat. (Conn.)	8.25	4265
Wachovia Bank (N.C.)	8.25	8262

** For people who pay in full *

	Rate	Pl.#
AFBA Industrial (Col.)	11.40	7265
Pulman B&T (Ill.)	12.25	7826

California, Robert Brown, worked through OCM soliciting applications for Citibank decided to write a letter informing them of a scam he was caught in with OCM. Michael J. Looney, Chief Operating Officer and General Manager of Citibank responded with a letter. Part of the letter read: "Unfortunately, we are unable to help you with your dispute with Marketing Concepts and suggest that this is an issue the principals must resolve."

According to Bugai, "Citibank has never actively stepped in to resolve problems brought to their attention concerning OCM."

At the State University in Minnesota, a non-profit international student organization named AIESEC-St. Cloud issued a formal complaint with OCM for breach of contract and defamation. The representatives sent to the group by OCM were accused by AIESEC of exemplifying "unprofessional and obnoxious behavior."

The representatives were accused of sexual harassment, heckling students who did not wish to apply for. Discover or First Tier cards and even telling a female student working for them to "shake it" in order to get applications from others. AIESEC-St. Cloud issued an apology to the student body regarding the insulting behavior by the representatives.

Many students and student groups have had litigations with OCM, along with major companies such as Signet Bank, VA, and ACI, a telephone company in Denver. These specific clients left OCM after experiencing significant problems. "They

got burned," said Bugai, "and they pulled out of the marketplace because of ethical marketing problems."

Signet Bank exposed a problem with OCM going a scam technique called "backing." According to Bugai, "Back-ing is the placing of applications on top of another. After the individual is with the first application, representative then transforms information onto the other's applications. Through litigation, they found out that these students never did for the extra cards. The OCM also gives the students because they received credit cards in the while expecting only one. Other large corporations with numerous student groups have had difficulty with OCM several years.

Bugai also recalled other case, similar to these. A college administrator had asked a campus fundraising group an outside college marketing firm, only to find out that the group repeatedly lied, cheated, and stole monies from students, student groups, and individuals from other colleges and universities nationwide," said Bugai.

Since 1990, OCM been banned from doing business with many colleges and universities, including Illinois State University in Normal, Illinois, and Auburn University in Auburn, Alabama. However, CMI reports evidence that OCM continues to do business with these institutions under other names.

see FRAUge 10

March 24, 1997

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ON THE COVER --Credit cards, in the hands of wrong people, can create large monetary gains for marketing companies. Many agencies thrive on this to con college students to take part in activities that could have life-long effects on their credit.

Graphic illustration, provided by The Beacon



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the Insider

THE BEACON

MARCH 24, 1997

WAYNE, NEW JERSEY

**Why spend the nights
 alone? Curl up with the
 Insider ...**

Feeling The Blues: R.L. Burnside

•The Reverend of Blues chats with the Insider at Cafe Campus in Montreal, Quebec, Canada

By Tim Bornemann

R.L. Burnside is a 70 year old Blues man from Mississippi. He has recently been riding a wave of new found popularity since the release of his collaboration with the Jon Spencer Blues Explosion, *A Ass Pocket Of Whiskey*. R.L.'s latest release is entitled *Mr. Wizard* and it's the first release on his label Fat Possum since the labels distribution deal with Eptaph Records. The new album is missing some of the crazy loudness that comes along with Jon Spencer, but it has some of the strongest, most honest and energetic blues ever recorded. While many men would be comfortable playing old standards at R.L.'s age, R.L. is always looking forward. He's not afraid to keep up with the times; after all he's just got a feeling to play the blues.

When did you first discover blues music?

RL: Well, I grew up listening to Fred McDowell and guys like that and I've just always wanted to play the blues. Nobody never teach me nothing, but I just sat and watched the people, you know, and picked it up from that. I started when I was 16, but by the time I got around to playing in public I was 18. I was hittin' the juke joints then. But I was 21 when I took my first tour. I've been hanging with the blues ever since, I love the blues.

When you first started playing around was it with a band or by yourself?

Just me by myself, solo. I played solo for a long time and then I got me some boys out of the school that played before my kids got big enough. It got so you could hardly get a solo gig anymore, people wanted to dance and all. Then my boys got big enough and they picked up playing guitar from me. We started up a band, the Sound Machines.

Do you prefer playing with a band, or would you like to do more by yourself?

I like playing with a band better. Course a lot of times I do some solos, I'll probably do two or three tonight. Any show we do I generally do two or three solos, to let people know what the blues is all about.

How do you feel about other bluesman your age? Do you feel they're still creating quality music, or do you think that they might be living in the past?

Well, I believe more young people now are coming to the blues. I know, you can hear more young people playing the blues in Mississippi. They went to disco and rock and rap for a while, but they're coming back to the blues now.

How do you feel about your label, Fat Possum? Do you think they cater to your needs?

Yeah, I like to go out and play the blues, but I don't like to stay gone to long from home. I can go out and stay a couple of weeks or something but, see, when I first started touring I was going for a month, month and a half and all that stuff, but that's too long to be away from my home.

How did you first get involved with the Jon Spencer Blues Explosion?

They heard about the album we had out called *Too Bad Jim*, and they called and asked would we want to open for them. Fat possum told me yeah, and we opened for them two or three times. That's how we got in touch with them.

Who's idea was it to do the collaboration album *A Ass Pocket of Whiskey*?

Jon wanted me to do it. We'd be sitting up in the dress

How was it recording that?

Oh it was great. We had a party. The first time after that when the album came out we went over to Holland and France. Through there for about three weeks. The first three nights I believe we sold two CDs and three T-shirts and Jon said "R.L., we got to do that. You need to come out on stage and do that tonight." Then after I did that, sold out of T-shirts, sold out of CDs and everything.

How do you feel about the new found popularity with the younger Spencer audience that the album created?

Yeah, I meet more younger fans when I'm playing. He helped a whole lot. I didn't think it would do that well, but now young people bought it and come up to me and say "R.L. could you autograph this." And it done sold more than anything I did.

How do you feel about the music of the Blues Explosion?

They play some good music. They play loud. They ain't directly blues, they got some blues in there, but hey ain't directly blues. But I think he's more to the blues now than before I met him. I think we got him into the Blues more.

How do you feel the new album, *Mr. Wizard*, compares to *Ass Pocket*?

It's more to the blues than *Pocket of Whiskey*, that, the loud stuff we did there sounds like rock and roll or disco or something. *Mr. Wizard*, it sounds back down to the blues there.

Where did the name *Mr. Wizard* come from?

That was Mathews idea from Fat Possum about that. I got the cap at the house, they bought me that hat, you know. R.L. strikes the appropriate pose and laughs.

How do you feel about touring, does it still have the same excitement it did when you were 21?

I still enjoy doing it now. As long as my health stays good, I love touring. I just don't like to stay out there to long. If it wasn't for the blues I done been to a lot of places I could have never made. Cause I wouldn't have the money to buy the ticket to the place.

I'm sure after all these years of touring you must have some great tour stories.

Yep. It's helped me a heap I think.

After all you've accomplished as a blues artist, after all these years, do you still have the blues?

Yeah, sometimes. I just have a feeling to play the blues. I don't have the blues like I used to. Back then if someone took your woman away from you, take your wife. You come home and you meet your cat in the yard at night at two in the morning and it goes (imitating a cat) "She ain't here, She ain't here" you got the blues then.

Any parting words?

Just tell the kids to stay with the blues. That's from R.L. Burnside from Mississippi.

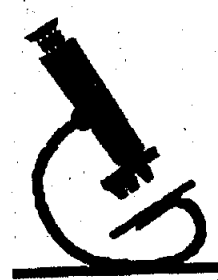


"Oh man, you know ain't nobody gonna buy that." Burnside on *A Ass Pocket of Whiskey*

Tim Bornemann/The Beacon

ing room talkin, and I'd be telling old funny jokes and things and Jon would say, "You know R.L., we need to put out an album about that." I said, "Oh man, you know ain't nobody gonna buy that." He said "Yeah R.L. that's what people like." I said "No man". We was out for like three weeks at that time. The we went back and two months later we were on the road with them again for three weeks and he brought it up again. After that tour I'd been home for like a week and a half and he called me. "R.L., you made up your mind? You decided to do the album?" Me and some of my friends were sitting around there having a drink and I said, "Yeah, come on down. We'll do it. It can't hurt me none. If it don't help me it can't hurt me none." So about a week later he came down and rented one of them big hunting clubs and we did the whole thing in five hours.

Under the



Microscope

Jamiroquai
Traveling without moving
(WORK)

Masters of funk, Jamiroquai are back again with their latest release *Traveling without moving*. Surprisingly, the little-known Work recording artists have spawned a buzz 'bin video, and some

PICK
HIT

Kay sings about everything from the several Lamborginis he cruises around in to the women that surround him because of it.

Songs like "Cosmic Girl" and "Alright" keep the trademark funk sound that Jamiroquai patented on past albums like *Return of the Space Cowboy*. Horns added randomly throughout add to the effect and keep the music interesting. Slowing the beat down in songs like "Use the force," and "Everyday" seems to be among the very few downfalls to the album.

The cosmic sound, which band Jamiroquai withholds, is something very different than what is found throughout the music industry. The band has a unique knack for creating amazing rhythmic music, and sprinkling impressively funky breakdowns throughout. For years now, the band has been keeping their small fan base happy by releasing quality album after album. *Traveling without moving* is no exception, but more another quality addition to the bands previous work.

(AG)

Fulflej
Fulflej (Wack-Ass Tuba Riff)
(Scratchie/Mercury)

Fulflej combines the elements of hip-hop, hard-core punk and house music to form a sound that is very unique. *Wack-Ass Tuba Riff* is filled with long songs that display the bands instrumental abilities.

The highlights of the album are Quite Like This and Work in This Universe, which make up the first two tracks. They leave quite an impression, but the rest of the album doesn't live up to the standard that the first two tracks set, and is pretty much anticlimactic. Not that the songs are completely bad, but they run a little too long and tire the listener as Fulflej abandons their vocals and fill up time with what seems to be them just practicing their instruments. This is best displayed on their track Senselessness, which is a modest four minutes and twenty seconds long, but is filled with meaningless lyrics and dull, boring guitar riffs.

Wack-Ass Tuba Riff is pretty much hit and miss.

The couple of songs that are successful are really good, but the songs that fall short are just plain terrible. However, on their good and bad tracks, Fulflej's inventiveness shines through, and makes this album worth checking out.

(DR)



Earth Crisis

Various Artists
Violent World: A Tribute to The Misfits
(Caroline)

It can be said that The Misfits are one of the most influential punk groups of the late 70's and early 80's. The band, from Lodi, New Jersey, still plays today but without original vocalist Glenn Danzig. *Violent World* is a tribute to the shock rockers greatest time period when the original singer was with them.

The fourteen tracks on *Violent World* combine different acts from different genres doing covers of their favorite Misfits tunes, hand picked by the bands. Pennywise do an impressive version of "Astro Zombies" that almost sounds like the song was written by the darlings of Epitaph Records themselves. Bouncing Souls pogo it up with their rendition of "Mommy, Can I Go Out And Kill Tonight," Sick of it All tear it down with "All Hell Breaks Loose," and Earth Crisis provide the thunder with "Earth A.D."

The best Misfits cover comes from Nofx who shed a little light on an otherwise dark album with "Last Caress." The band puts a ska tinge to the song and to hear vocalist Fat Mike sing "One last caress" in his best Danzig voice, is almost blissful. Other bands contributing are Snapcase, Shades Apart, 108, and Prong.

Unfortunately, not every song is as great as the ones previously mentioned. Goldfinger misses once again with "Ghouls Night Out," Therapy? tries way too hard on "Where Eagles Dare," and the Farside's version of "Return of the Fly" just makes the listener want to turn off the CD before the albums last track gets a chance to finish.

In all, this is one of the best tribute albums released in recent memory. Any fan of The Misfits will be pleased with what bands of today can do with a Misfits song of the past.

(EE)



The Bouncing Souls



Diskothi Q
Waterworld
(Shrimper)

If "country punk" has a founding father, it would be California's Diskothi Q. With a more prominent and blissful presence and sound than the Shrimper counterparts, Peter and Kevin Hughes and Kevin Trapp bring together a blend of swaged country, beatific melody and a trace poppy-influenced punk on their second full-length *Waterworld* (excluding cassette releases). The brightly decorative album takes the similar path that '94's *The Wandering Jew* took in that the pop/rock anthems are splashed with Peter Hughes' voice cracking choruses and aspirational guitar/drum/bass/some other screwy instrumentation ensembles.

What is so unique is Peter Hughes' voice? Either in a charismatic or heartfelt manner, the lyrics vocalized in such an intense fashion. "Imperial Anthem" and strip it of its musical texture and what's left is Hughes' fervid grasp of lyrics. I don't know many people who could hit "oooh, oooh" in the chorus as well as Hughes does or vocally follow the country strum of "Leigh C. Leave" with such poise.

Musically, the trio has grown most. While some of the tracks like "Argentine Drinking Song" and "Great Expectations" follow the band's typical term found on *The Wandering Jew* where the sorrowfully mellow strum suddenly awakens you with electric guitar or Hughes high pitched vocals; others involve a wide array of instrumentation. "Vacancy," the album's centerpiece, tops off the session filled four minutes with a classical piece spliced in. "Albatros" (named after Rik Alba who appears on the track) shows Diskothi Q's emotional outlet and with a trumpet solo at the end. While "Imperial Anthem" is a rock gem that keeps a quickened momentum throughout the session, "Ovelay Ockray" ("Love Rock" for those of who were oblivious to Pig Latin in grammar school could, undoubtedly, be labeled an enterprising Diskothi Q jolt.

Considering that *Waterworld* has the potential to make a splash to the likings of indie-rock throughout, the album is modestly filled with "great expectations" in a classic rock vein. Refreshing, would be the word best used here.

ON STAGE

The Pulsars, Railroad Jerk & Cibo Matto
@ Tramps, NYC
3-15-97

If critics claim that the future of music will merge with electronics and the increased usage of synthesized equipment, well... this show was a bit ahead of its time. Two of the three bands used either computers, syn-

thesizers or some form of electronics to make their blend of music.

The Pulsars are a Chicago-based three-piece (a guitarist/vocalist, drummer, and a tall stand-up computer). Considering that the computer provided the gist of the music and boredom settled in soon enough, the band was kind enough to supply the crowd with a T.V. that depicted

ed images of frogs lip-synching to the lyrics. The music, in general, was a generic assortment of British-influenced pop and American alterna-rock.

The herky-jerky, southern-influenced sounds of Railroad Jerk furnished the only full band and quality act of the evening. With a set list that included songs off '95's *The Third Rail*, the N.Y.-based quartet sounds tighter and better with every show. With the sped-up, opener "Objectify Me," to drummer, Dave Varenka's moment in the spotlight with "Bang The Drum," (where he kicked over the drum set after the

song) Marcellus Hall and the remaining Jerks portrayed a somewhat raw and zealous version of The Rolling Stones for the evening. Even with the band's musical creed written out on "Ballad Of Railroad Jerk," Marcellus Hall responded, "I don't want to tell you to buy our shirts or our records, I just want you to listen to this song."

Cibo Matto's set was where I lost all understanding of "mass crowd interests." After an hour hiatus, these two Japanese women walked on stage and started talking in Japanese to the crowd. The crowd response was incredible. I didn't understand it. Either I was the only one

there that didn't have a grasp of the Japanese language, or I was the only one that thought that Japanese techno/elevator music was uninteresting. Either way, it was two women, one of whom played the synthesizer and the other sang (in English, at least). The funniest thing was the duo's dancing to the resonating rhythm, either stage fright or inexperience evoked a misplaced act. Their set suggested that Cibo Matto might have revealed that of a lacking attempt of a post-Spice Girls quality, but on crack. Needless to say, I left, highly disappointed.

By Joe Giglio

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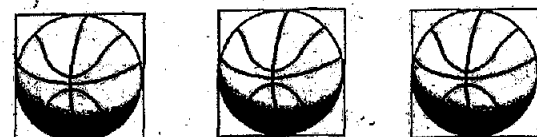
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The Student Government
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POWERPOINT, ETC.

*MUST BE ABLE TO TRAIN OTHERS.

*MUST BE ABLE TO CONSTRUCT WEB
PAGES AND DATABASE.

*SOME LIGHT OFFICE WORK MAY BE
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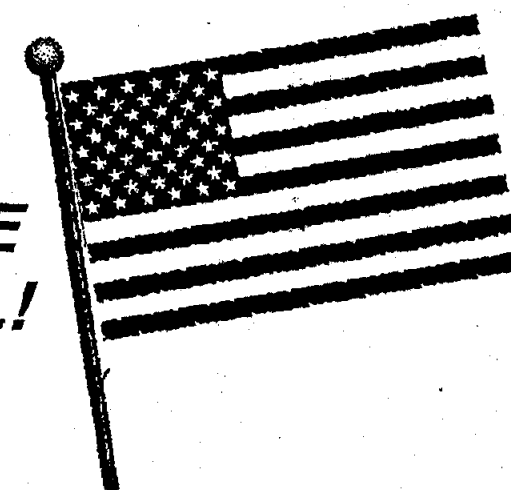
PLEASE SEND A RESUME TO:
THE STUDENT GOVERNMENT ASSOCIATION
STUDENT CENTER ROOM 332
300 POMPTON ROAD
WAYNE, NJ 07470
ATTN: ALEX MALINO



If you think you've got what it takes,
put your money where your mouth is and...
SHOW ME THE MONEY!



**STUDENT GOVERNMENT
ASSOCIATION NOMINATIONS
FOR ALL POSITIONS WILL BE
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Treasurer
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2 Club "C"
1 Club "E"

2 School of Arts and Communication

2 School of Education

2 School of Humanities, Management and Social Studies

2 School of Science and Health

1 Student to Board of Trustees

For more information, come to SC 332

Beacon Classifieds

OUR RATES	DEADLINES	HOW TO PAY	SEND ADS TO:	Make checks or money order payable to:
To run 20 words for one issue is \$6.50, 21-35 words \$7.50, each additional 10 words \$1.00	Classified ads must be placed by 12:00 P.M., Friday before publication.	All classified ads must be paid in advance, unless you have an account with the paper.	The Beacon 300 Pompton Rd., SC310 Wayne, NJ 07470 ATTN: Classifieds	THE BEACON

BABYSITTER
\$7/hr. to start. Kind, creative, energetic student wanted to care for 6 & 8 year old in beautiful Ridgewood home. Two afternoons or eves as needed. References required. Call 445-3869.

Help Wanted -- Quality day camp in Morris County looking for applicants in the following areas: General Counselors, Swim - LGT or WSI, Music, Drama, Photography, Sports, High Ropes, Roller Hockey, Mountain Bikes, Newspaper. Please call 201-895-3200 for more information.

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Accountant -- Doug Finkle, Public Accountant, convenient-

ly located near WPC for income tax preparation please call (201) 942-0205. 10% discount with college ID.

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Models Wanted -- Women 18 yrs. + needed for Glamour Photography workshops. Nude, swimsuits, lingerie, fashion. No experience necessary. Pay. Send Photos, stats, resume. Workshops P.O. Box 744 Clifton, NJ 07015

Beta Zeta Phi Dating Game -- Monday, March 31. 8:00 p.m. Student Center Ballroom
Angel Pledge Lisa -- You have made me so proud. Keep up the great work. I love you little. Sanzo.

Part-Time Teller -- Ramapo

Bank, Wayne Branch. 1. Friday -- 3:45 to 7:30 p.m. -- Saturdays 8:45 to 12:15. Mon, Thurs, Fri 10:00 -- 3:00 and every other Saturday. Cash handling experience required. We will train on the job. Please call Ramapo Bank, Carolyn Dotty at 305-4153.
Opportunity \$ Knocks -- Environmental/Sales. Our company markets environmental products. It pays very well and uses part of the profits to support wildlife. No exp. necessary. Please call work or home (201) 263-2194.

New York Yankees vs. Oakland Athletics

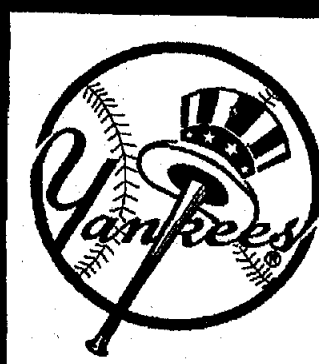


Saturday
April 12, 1997
1:35 PM

Student Tickets and Bus
\$10!

Bus leaves from Lot #5
at 12:00 noon.

Tickets on
sale
Monday, March 24
at the
Student Center
Information Desk



Sponsored by the
Office of Campus Activities
Funded by an SGA Weekend Program Grant

Natasha's Stars

Aries
(March 21 to April 19)
You could be helping a child out with a problem this week. Couples will be sharing quality time together. You're both definitely on the same wave length. A domestic problem crops up this weekend regarding a meddling relative.

Taurus
(April 20 to May 20)
Shrewd thinking aids you in business dealings this week. Despite one delay, you'll succeed with your objectives by week's end. This weekend, avoid getting into a quarrel with a loved one.

Gemini
(May 21 to June 20)
You'll handle a home responsibility early in the week. Later, you'll be excited about a new moneymaking plan. Talks with authority figures will be productive. A spur-of-the-moment social invitation entices you this weekend. Feel free to indulge yourself and have a great time.

Cancer
(June 21 to July 22)
You'll express yourself with ease and confidence this week. One friend may be a bit of a wet blanket this week, but happiness comes through hobbies, travel, and cultural pursuits, particularly this weekend. A child has a decision to make, with your help.

Leo
(July 23 to August 22)
You'll receive a valuable suggestion from an agent or advisor this week. Couples will enjoy fun activities with children, and singles meet with romantic introductions. In fact, romance is in the air this weekend.

Virgo
(August 23 to September 22)
You'll get to the bottom of a matter that's been troubling you for some time. Later in the week, getting some unfinished projects out of the way will be a chief priority for you. A phone call you receive this weekend brings good news.

Libra
(September 23 to October 22)
Those seeking a change in residence get valuable leads this week. Family and monetary interests are highlighted. You come to an important realization this weekend, about a relationship problem. This eases your mind.

Scorpio
(October 23 to November 21)
You may feel blocked about a writing or research project this week. However, there's a lovely accent on social interests later in the week. Over the weekend, couples enjoy exciting times together doing something special.

Sagittarius
(November 22 to December 21)
If something is bothering you, this is a good week to get it out in the open. Heart-to-heart talks are favored. You could receive a surprise invitation from a friend this weekend. A career concern is put to rest.

Capricorn
(December 22 to January 19)
Money due you may be late in coming. However, you'll be pleased with this week's important career developments. Common sense thinking is your valuable ally this weekend. Don't let others distract you once you've made up your mind.

Aquarius
(January 20 to February 18)
You may be taking the children on a special outing this week. It's a delightful week for travel and the enjoyment of leisure events, particularly for those on vacation. Romance comes unexpectedly.

Pisces
(February 19 to March 20)
You still may be concerned this week about a problem left over from the job from last week. Information you receive leads to a major financial decision. Home life is rewarding.

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\$1,000 - \$3,000/mo
Motivated people wanted for NJ/NY expansion. Sales and Marketing positions open in growing telecommunication Co.
No experience necessary.
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Staying on campus this summer?
Want something to do while you're not in class?
The Beacon will be publishing.
Call 595-2568 or stop in Student Center 310.

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•The only paper that is freely available on the 250-acre William Paterson College campus.

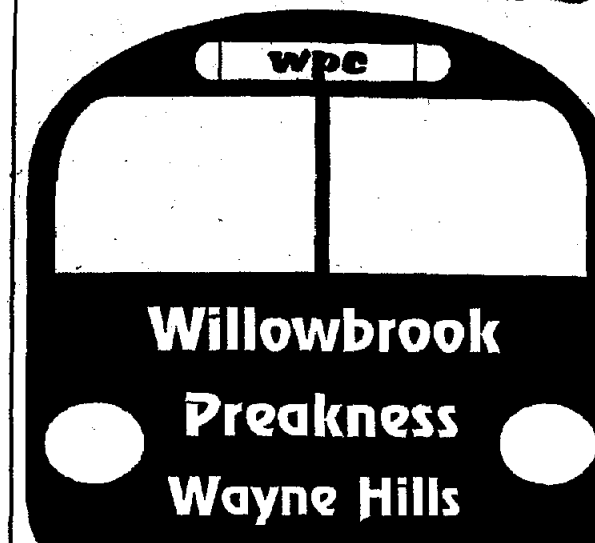
•Your link to the 11,000 students faculty and staff at WPC.

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SATURDAYS - March 22 - May 3
(Except Easter Weekend)

Departs from Lot 5 behind the Library

CAMPUS TO WILLOWBROOK VIA LOCAL MALLS

WPC	Wayne Hills	Preakness	Willowbrook
11:00 AM	11:20 AM	11:30 AM	12:00 noon
12:30 PM	12:50 PM	1:00 PM	1:30 PM
6:00 PM	6:20 PM	6:30 PM	7:00 PM
7:30 PM	7:50 PM	8:00 PM	8:30 PM

RETURN TO WPC

Willowbrook	Preakness	Wayne Hills	WPC
12:00 noon			12:30 PM
2:00 PM	2:30 PM	2:40 PM	3:00 PM
7:00 PM			7:30 PM
9:00 PM	9:30 PM	9:40 PM	10:00 PM

SPONSORED BY THE OFFICE OF CAMPUS ACTIVITIES. MADE POSSIBLE BY AN SGA WEEKEND PROGRAM GRANT.

OPINIONS & REVIEW

You are invited to the Triduum

On Palm Sunday, the Catholic Campus Ministry serving you, the William Paterson College community, opened Holy Week to the music of the Our Lady of Victories Gospel Choir, the blessing of palm and the portrayal of the Passion of Jesus Christ, according to the Gospel of John. For Christians throughout the world this opened the most sacred time of our Church year.

This time is sacred because it reminds us of the love that God, the Father, has for us sending his son Jesus, as our role model, guide and Savior. It is the time during which we ponder the depth of the love of God in our lives. It offers us the opportunity to respond to that love as we gather to pray, share and once again learn the message of Eternal Love, as lived in our everyday lives.

The three most significant days of the Holy Week are referred to as the Triduum of Holy Thursday, Good Friday and Holy Saturday Easter Vigil.

On Holy Thursday, March 27, Mass will be offered at the Catholic Campus Ministry Center at 12:30 p.m. At this Mass, we commemorate the Last Supper of Jesus, at which he instituted the Sacrament of Eucharist (Holy Communion) and the Sacrament of Ministry (Priesthood).

Jesus did this at His Last Seder Meal, commemorating Passover, by taking the Bread of the Meal and offering it to his Disciples with the words: "This is My Body," thereby ending the animal sacrifices of the Temple and replacing it the next day on the Cross, with His own self being offered as the sacrifice. Jesus also took the cup of wine of the Seder and gave it to us and His disciples as His sacrificial blood with the words "... This is the cup of the New and Eternal Covenant

to be shed on behalf of all ..."

At the beginning of the meal Jesus washed the feet of His disciples and gave them a new commandment: "Love one another as I have loved you." We believe that this act of service is the beginning of our example of sharing and love toward one another. Hence the "Shelter the Homeless Collection. Our Mass will feature the "washing" as an example of the commandment of Love that Jesus gave us.

On Good Friday, March 28, the CCM Center Good Friday Service will be offered at 3 p.m. This is the only day of the year that no Mass is celebrated, as this is the day that commemorated the sacrifice of the Cross. Communion received at the Service was "presanctified" on Holy Thursday. The Good Friday Service features the reading of the Passion of Jesus,

the procession and uncovering of the cross, and prayers for the world including all Christians, the Jewish People, Atheists, non-Christians and those who have not yet known God in their lives.

The highlight of the Christian celebration is the Holy Saturday Easter Vigil, 7:30 p.m. on March 29, 1997. This solemn vigil reminds of the love God has for His creation, the universe, by tracing readings from the Book of Genesis to the Resurrection of Jesus.

This is the night of Renewal and New Life. It is at this Vigil of Easter that all Christians renew their baptismal Promises and New Christians are baptized into the Church. Members of the Catholic Campus Ministry Rite of Initiation Program for Adults (RCIA) will be baptized and receive First Eucharist at this celebration.

The CCMC is your home away from home. All members of the WPC Community are invited to all of the events of the Triduum. Call us for further information (201) 595-6184.



"Ebonics" is Just the Next Step for "Relativism" in American Universities

BY MOSHE K. LEVY

The recent controversy concerning the Oakland, California's school board to teach "Ebonics" gives us one of the clearest insights as to exactly what is wrong with the education establishment today. Sadly, many of our public high schools have replaced reading, writing and arithmetic with relativism, radicalism and just-plain ridiculousness. This is because an alarming number of high school teachers have become enamored with a dangerous disease popularized by their brethren in the ivory towers of America's universities - relativism.

In short, the relativist doctrine advocates the obsolescence of absolute standards of right and wrong, good or bad - accordingly, only "differences in perspectives" exist. Academia's ideologically-driven devotion to relativism is largely responsible for the tragic mess our schools are in now. Indeed, "Ebonics" is only the latest academic fad in which ineptitude has been pronounced "not a deficiency, but merely a difference" (to quote a leading proponent of the program).

We have relativism also to thank for "Inventive Spelling" where students' spelling errors are not corrected, but praised for their "creativity." Incredibly, the same insanity is applied even to some "outcome-based" mathematics classes, where no mistakes are ever corrected for fear of damaging the students' fragile self-esteem. And let's not forget the grossly politicized history classes, where a politically correct "interpretation" of the past takes precedence over a factual knowledge of it!

In short, the students' ignorance is no longer considered a recognizable condition, to be easily distinguished from intellectual incompetence through the objective measurements of right and wrong answers.

Rather, the "egalitarian" relativists take every opportunity to adjust for the "inequitable" distribution of students' innate abilities by prescribing trendy curricula, which call for equality of outcomes - always (by definition) at the lowest common denominator and always in the name of "fairness" and "self-esteem."

Yet, how can a child be expected to derive a true sense of self-

esteem without ever being allowed to *achieve* something substantial, to *earn* it? And if one allows each child to reach his or her fullest potential through natural aptitude, how can one then assign blame for the diverse results on a supposed lack of "fairness?"

No, the goal of fairness is only at the starting point, after which all bets are off. In the classroom, as in most aspects of competitive life, there is full equality only in rank stagnation.

Perversely, the exaggerated emphasis on self-esteem (regardless of academic achievement) is finally manifesting itself. The Wall Street Journal recently reported that for the past several years, "when ranked in international assessments, American students consistently score near the top in self-evaluations of academic competence, even though they simultaneously score near last place in their actual achievements."

This despite the fact that we spend far more money (per pupil) on education than any other industrialized country in the world. Thus, the case can no longer be made that Uncle Sam's parsimonious financial input is the primary factor responsible for our kids' dismal cognitive outputs. *It's what's being taught that's at fault.*

Amazingly, whatever standards still remaining are being diluted even further, allowing educators to credit themselves while touting the artificial "higher test scores" to the public. Witness the "re-centering" of the SAT scores or the accepted use of calculators during standardized tests, for example. In fact, one of the main reasons why you usually have to take a standardized test (like the GMAT) prior to graduate school admission nowadays is because *your grades don't mean anything anymore.*

Blame teachers who lower standards and inflate grades in the name of "fairness," politics, public relations, or worse - to appease their students. And much more importantly, blame yourselves for accepting it.

-Moshe K. Levy serves on the editorial board of Pace University's campus newspaper, New Morning, and her sister is a freshman at WPC. She wrote this opinion as a response to last week's cover story in the Beacon about "Ebonics."

VIEWS OF THE NEWS

Cracking Down on Aggressive Drivers

New Jersey Targets Offenders on State Highways

With a phalanx of state troopers and municipal police officers at the ready, Attorney General Peter Verniero launched a statewide campaign last week to identify and remove the aggressive, dangerous and threatening driver from New Jersey's roadways.

The campaign - Aggressive Driver/Aggressive Enforcement - is sponsored by the New Jersey Division of Highway Traffic Safety, the New Jersey Police Traffic Officers Association and the State Police through a \$450,000 grant from the National Highway Traffic Safety Administration. Attorney General Verniero said.

Combined with an increased focus by traffic enforcement officers across the state to identify and apprehend the aggressive driver, the 1997 aggressive Driver/Aggressive Enforcement campaign targets these drivers through the use of semi-marked (stealth) police cruisers and unmarked decoy vehicles.

Joining the Attorney General in announcing the statewide aggressive driving campaign were Colonel Peter J. O'Hagan, USMC Ret., Director of the Division of Highway Traffic Safety; Colonel Carl A. Williams, Superintendent of the New Jersey State Police; and Thomas Louizou, National Highway Traffic Safety Administrator, as well as representatives from over 40 New Jersey county and municipal police departments.

According to Colonel O'Hagan, the goal of the Aggressive Driver/Aggressive Enforcement campaign is to reduce the number of motor vehicle crashes caused by aggressive driving practices. He noted that the campaign will focus on drivers who operate their motor vehicle in an offensive, hostile or belligerent manner, thereby creating an unsafe environment for the remainder of the motoring public.

"More people die by the violence of motor vehicle crashes than any other source of violence," said O'Hagan. "Through this program we intend to let motorists know that aggressive driving will not be tolerated in New Jersey."

In identifying aggressive and impaired drivers as the primary targets of patrol activities, Colonel Williams said that troopers and police officers will gauge aggressive driving through observed motor vehicle violations such as driving while intoxicated (DWI), speeding, following too closely, unsafe lane

changes, tailgating, careless and inattentive driving, disregarding traffic signals and failure to keep right. Additional symptoms displayed by the aggressive driver include flashing lights to move the slow driver out of the way, cutting drivers off, hand gestures, weaving through traffic, needlessly honking horn and impatience.

According to National Highway Traffic Safety (NHTS) Administrator Thomas Louizou, statistics compiled by the NHTSA and the American Automobile Association (AAA) show that almost 13,000 people have been injured or killed since 1990 in accidents caused by aggressive driving. More importantly, 40 percent of all drivers surveyed feel that the aggressive driver is the most dangerous hazard facing them on the road.

"Aggressive drivers and high risk takers. They are more likely to drive, speed, and drive unbelted," said Louizou. "We need a strong deterrence to remove from the road drivers who use their car to take out their frustrations on others."

Chief Anthony Parenti of the New Jersey Police Traffic Officers Association noted that while traffic officers across the state will turn their attention more and more to aggressive driver enforcement activities, a special emphasis will focus on high accident roadways in the six counties with the highest rates - Essex/Bergen, Middlesex/Monmouth and Atlantic/Burlington.

Colonel Williams and Chief Danco of the New Jersey Chiefs of Police Association stressed that plain clothes police officers operating decoy vehicles will not endeavor to stop violators; instead, fully marked police vehicles operated by uniformed personnel will make the traffic stops based on violations observed by the decoy officer.

"In this manner," Danco said, "the motoring public will be assured that the

motor vehicle stop is valid and is being made by a legitimate police officer."

Attorney General Verniero outlined a number of ways to safely deal with aggressive drivers. Some helpful tips include:

- Make every attempt to get out of the aggressive driver's path;
- Do not challenge them;
- Avoid eye contact
- Do not make or return gestures;
- Do not block the passing lane and avoid switching lanes without signaling;
- Do not tailgate
- Allow plenty of time for your trip;
- Stay away from drivers behaving erratically.

"The 1997 Aggressive Driver/Aggressive Enforcement initiative is the most comprehensive, coordinated and all-encompassing traffic program undertaken in recent years," Attorney General Verniero said. "Our goal is to reduce fatal accidents and to get travelers to their destinations alive."

Penalties for Aggressive Driving in New Jersey

DWI

\$250-\$1,000 fine
Insurance Surcharge

Speeding

\$76-\$126 fine
2-5 points

Following too Close

\$50 fine
5 points

Unsafe Lane Change

\$50 fine
2 points

Careless Driving

\$76 fine
2 points

Disregard Signs/Signals

\$76 fine
2 points

Failure to Keep Right

\$50 fine
2 points

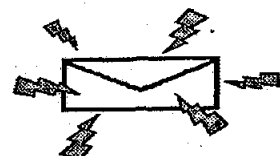
Source: NJ State Police



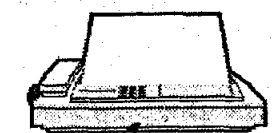
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Columns or "op-ed"
articles should be
between 300 and
500 words.

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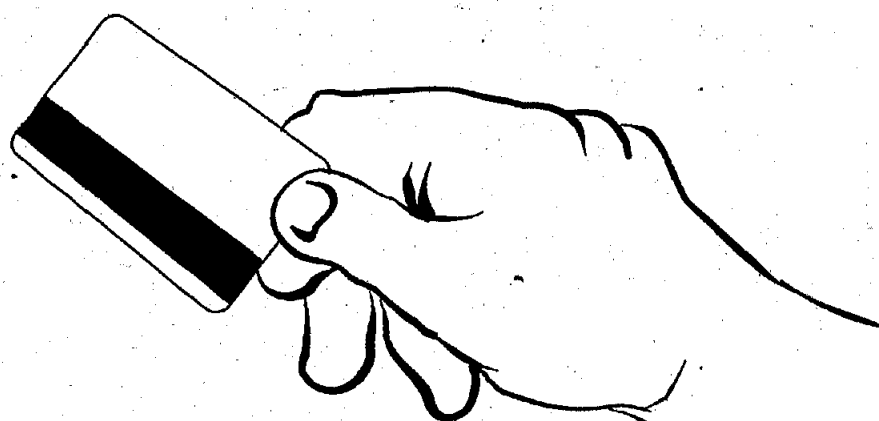
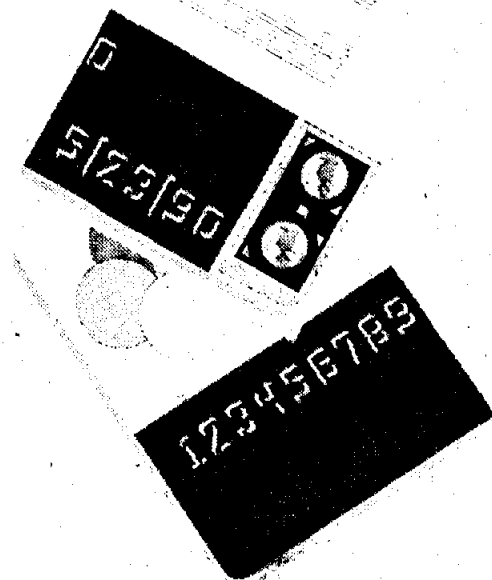
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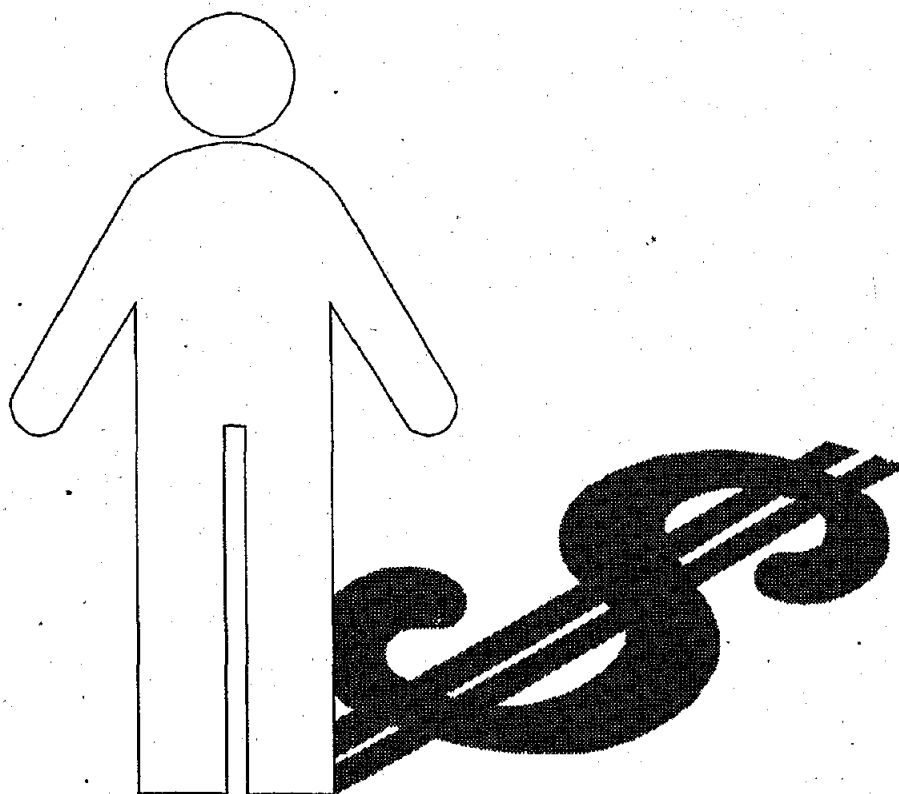
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aggressive drivers**

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personal with R.L.
Burnside**