

## WPSPJ E-Board Meeting Notes

Call to Order: 2:01 PM, Zoom

Present: Lana, Lismery, Dr. Hirshon

Absent (excused): Jeremy, Christin

President Report and Announcements:

### ❖ WPSPJ Spring Events

- Jeremy will give an update on the NLGJA Event
  - John will message Jeremy about both events
- Preparation for Trivia Night
  - Who can make it?
    - Lismery, Lana
  - John will write up an email for Dr. Hirshon to send out to announcements or email

### ❖ SPJ Membership Giveaway - 2:08

- April 1 is the deadline
- Discussion on people to give memberships to
  - Joe & Kaya (possible candidates for this award)
    - John spoke to Isabel B.
    - Hirshon spoke about how Kaya seems to want to be dedicated
      - ◆ Joe seems to be very interested in joining but is very busy
    - Lana spoke about two of her friends were interested
      - ◆ She will follow-up with them

### ❖ Branded Merch - 2:15

- <https://headlineclub.threadless.com>
- Discussion on what we would like to do
  - How much would this be?
  - Where/when will we distribute this?
  - What type of items?
- Lismery will look into the website and see how to create a website for this
- Proceeds go to 40% of the organization
- John will also take a look at the design and see if he can revamp and who would be interested in looking into this
- Something to consider: what types of items?

### ❖ SPJ Region 1 Goals - 2:30

- Discuss those goals that Region 1 put out and maybe we could do something similar
  - Make semester wide goals about new members and how much money they should make

- ‘We want 20 new members by the end of the academic years.’
- Meeting with SPJ task forces and talk to students from other schools
- Specific deadlines to get specific tasks done

Officer Reports: - 2:35

President: John Conlow - has been emailing members about events and such

Vice President: Christin Rodriguez - please give an update on Newsletter

Secretary: Jeremy Wilson - please give an update on the annual report

Treasurer: Lismery Luna - will contact Threadless about the branded merch - will make a venmo account for WPSPJ

Co-Publicity Chair: Lana Schuerle -

Old Business/Additional Reports:

None

Announcements: - 2:42

- ❖ Just a reminder that COMM 1190 Club Day is this Monday
  - PP is on the Google Drive
- ❖ Tuesday March 23, 6 p.m.: Trivia Night
  - <https://wpunj.zoom.us/j/93462715783?pwd=cIVrd2tsRVRiSE5HWWplUi9IYmhoUT09>
- ❖ WPSPJ E-Board Elections are Friday, April 9 @ 6 PM
- ❖ Wednesday, April 7, 6 p.m.: Anthony O'Reilly, former editor at *Muscle & Fitness* (@ORiled\_Up on Twitter)
  - <https://wpunj.zoom.us/j/96671189923>
- ❖ Fake News presentation with Prof. Birge on April 13 at 1:00 pm
- ❖ Tuesday, April 27, 6 p.m.: Wil Cruz, executive editor at ABC News (@WilCruz365 on Twitter)
  - <https://wpunj.zoom.us/j/98018499226>

Adjournment: 2:48