

## WSPJ Meeting Agenda Oct. 2, 2019

Present at the start of the meeting. J. Greer, O. Biel, A. Baamonde, P. Ziskin, L. Campos

Arrived after start:

Absent: N. Starbinski

Olivia motions to approve minutes

- Priscilla Z. seconds

Call to Order: 12:42 pm

### ❖ SPJ MEETINGS

#### ➤ General Member Meetings

- How do we promote it?
  - More social media posts, send them individually to members
  - MEETING OCT 10: lets show powerpoint priscilla made and show people how to sign up - will ask what they want to see from us? Then e-board meeting.
  - MEETING OCT 17: priscilla will buy pizza and possibly make a jeopardy/family feud game about AP style?
- Same time during common hour, 12:30 general meeting, the end of the meeting be e-board meeting.
- What will we be discussing?
  - Ask them what they would be interested in doing.
  - Refresh them on upcoming events.
  - Ideas they want to pitch to us for guests, events, trips.
- How will we message/communicate with prospective students?
  - DM them?
  - GO to classes and speak directly to students and professors
  - Email them?
  - Hirshon email mass Communication email.
- How do we make SPJ more exciting?
  - Writing workshops.
  - Games, food.
  - Specific journalism fields. Sports? Environmental? Etc.
- Email list for current SPJ members
  - Reminders, Updates, etc

### ❖ PREPARATION FOR UPCOMING REALITY CHECK EVENTS

- Prepare for Tuesday, October 15, 6 p.m., Hobart Hall 122A: Andrew Ford, a reporter for the Asbury Park Press and Bergen Record
  - Start posting promotions now on IG & Twitter page
    - Countdown on story
  - Go to classes and talk about it with professors and students
  - Who's coming
    - Leslie (not sure)
    - Olivia (is going)

- Priscilla (possibly she has class)
- Anthony (possibly he has class)
- Jay (not sure)
- Nadia (not sure)



- More events off-campus?

#### ❖ **LONG ISLAND TRIP**

- Whos coming?
  - Leslie
  - Andrea
  - Priscilla
  - Olivia
  - Nadia
  - John
- Where will we be staying ?
- Priscilla Budget
  - La Quinta is the best option
    - At least 2 -3 rooms. See cost first
  - Check if we have to pay in advance or there?
    - Stay night before the conference? Bonding opportunity.
  - Ride options is Priscilla and Andrea.
  - Just need an estimate of people going. So far 7-8 people

#### ❖ **FUNDRAISING**

- Dog event
  - Anthony- Maybe work with the accessibility dept.
  - Jay said he can bring his dogs.
- Bake Sale
  - Vegan options along with regular pastries.

#### ❖ **Plan more events for members that are non-e-board.**

- Host more events for members.
- SPJ General meeting possibly? Workshops?
- More fun events!
- Shadow movie critics, ask media production majors for suggestions along with other Comm Majors. Other clubs/majors

#### ❖ **EVENT DETAILS**

- Be more descriptive for events for the Annual Report.
- More detail
- Taken during/after events
- Vivid description

#### ❖ **START ADVERTISING ON SOCIAL MEDIA**

- PR Chairs start making graphics for the reality check and ProPublica tour.
- Post up some flyers/graphics
  - Either Instagram and Twitter
- Start promoting ProPublica:

- Friday, October 11 at 11:00 AM Address: 155 Avenue of the Americas, 13F
- \$10 for non-members and free for WPSPJ members
  - People will venmo or give Jay cash
  - Tell people who are interested to come to the meeting and give Jay cash
- Print flyers and hand them out and hang them around.
- Contact WPSPJ for more information on flyer
- Social media countdown.
- GO TO CLASSES TALK TO PROFESSORS AND STUDENTS
  - 10 members max

Students going so far: Olivia, Priscilla, John, Leslie, Lanie, Allan

- YES Network: Friday, Nov. 22
  - More graphics for this.
  - Ask Hirshon for time.
- ❖ Officer reports:
  - President: O. Biel
    - None
  - Vice President: A. Baamonde
    - None
  - Secretary: L. Campos
    - None
  - Treasurer: J. Greer
    - None
  - Publicity Chair: N. Starbinski, P. Ziskin
    - None

Old Business/ Additional Reports and/or Announcements

- ❖ Old business
  - **PREPARATION FOR TRIPS**
    - Jay will be receiving money in cash.
- ❖ Announcements
  - Here is the 2019-2020 schedule so far
    - Monday, September 23, 6 p.m., Library Auditorium 124: Gilda Rogers, journalist and vice president of the T. Thomas Fortune Foundation
    - Tuesday, October 15, 6 p.m., Hobart Hall 122A: Andrew Ford, a reporter for the Asbury Park Press and Bergen Record
    - Thursday, November 7, 6 p.m., Hobart Hall 122A: Bryan Hoch, New York Yankees reporter for MLB.com
    - Wednesday, December 4, 6 p.m., Hobart Hall 122A: Lisa Friedman, a climate reporter for the New York Times
    - Thursday, February 13, 6 p.m., Hobart Hall 122A: Isaac Avilucea and Sulaiman Abdur-Rahman, reporters for The Trentonian

- Tuesday, March 20, 6 p.m., Hobart Hall 122A: Caren Lissner, freelance journalist, and novelist

New Business

Adjournment- 1:25 PM

O.Biel motions to adjourn the meeting, P. Ziskin seconds.