

SPJ meeting minutes (10/27/17)

Present at start of meeting: A. Evans, J. Fiorino, M. Castillo, D. Popoloski, S. Douglass, Y. Ruiz, M. Zuniga, N. Hirshon, R. Doyle

Arrived after start: J. Loennecker

Absent: J. Corton, G. Jorge, C. Pierce, C. Torres, B. Borgenson

Meeting began at 1:01 p.m.

- I. Doyle motioned to approve the minutes, Evans seconded, vote passed.
- II. Open discussion about movie night.
 - A. Opened possibility of another movie night on Nov. 14. Potentially inside because it is too cold outside in early-mid November.
 - B. "Nightcrawler" would be the movie being showed because it came in second in the original poll/voting.
- III. Potential future events
 - A. Hirshon mentioned that bake sales tend to work the best when they are coordinated with other events. Brought up the idea of a de-stress event perhaps around finals. Open discussion about potential de-stress events.
 - B. Future movie night as mentioned above.
 - C. Future event coordinated with Beacon. Open discussion ensued. Doyle, Editor-in-Chief of the Beacon, will look into it further.
- IV. Next Event: Reality Check, Nov. 1
 - A. Open discussion about promotion
 - B. Members will announce the event to their classes to draw interest.
 - C. Reach out to alumni via Twitter, find followers of clubs in media today.
- V. Current and Future Recruitment
 - A. Doyle and Ruiz obtained official documentation from Castillo. The last step for them is to pay and get registered in the SPJ system.
 - B. Set up a table to sell raffle tickets as well as a computer for registration at the final speaker series for the semester (Nov. 1).
 - a. The table and registration did not happen due to no table being ready however the raffle was successful and a winner was determined.
- VI. Final Reports:
 - A. President, Maynor Castillo: Nothing to report.
 - B. Vice President, Maria Zuniga: Will continue to look into SPJ apparel. Likely to be black hoodies.
 - C. Secretary, John Fiorino: Nothing to report.

- D. Treasurer, Alex Evans: GoFundMe page is currently over \$300.
 - E. Publicity Chair, Sara Douglass: Confirmation of raffle tickets selling at Reality Check (Nov. 1).
 - F. Hirshon said he will look into getting a banner made for us so we can use it to setup when we have a table. Hirshon also explained "Tweetdeck" and how to schedule tweets so we can keep a constant presence on Twitter.
 - G. Loennecker suggested the use of #twillyp on some tweets or other posts to get the attention of the school.
- VII. Fiorino motioned to adjourn, Zuniga seconded, vote passed. Meeting adjourned at 1:43 p.m.

Minutes submitted by Fiorino.