

SPJ Meeting Minutes

September 8, 2017

Present: M. Castillo, S. Douglass, A. Evans, J. Fiorino, N. Hirshon, G. Jorge, D. Popoloski, M. Zuniga
Absent: J. Corton, J. Loennecker, C. Pierce, C. Torres

Meeting was called to order at 1:02 p.m. in Hobart Hall 143 by N. Hirshon, with a quorum present.

I. Adviser Report

a. "Reality Check!" Speaker Series

i. Sarah Armaghan (9/6)

1. Thirty-two students and faculty attended.
2. The discussion will air on WPTV.
3. N. Hirshon will create a three-minute YouTube clip with highlights.

ii. Future Speakers

1. Veteran amNewYork reporter Lisa L. Colangelo will come on 10/4 and tabloid photographer Anthony DelMundo on 11/1.
2. J. Fiorino suggested future speakers come from online news outlets. N. Hirshon said he has tentatively scheduled a Business Insider online editor for Spring 2018.

b. Online Communication

- i. J. Fiorino suggested the creation of a Slack account for members to stay in touch. N. Hirshon said he would create a Slack account.

c. Social Media

i. Twitter

1. N. Hirshon encouraged all students to create Twitter accounts.
2. M. Zuniga volunteered to create a WPU SPJ handle.
3. N. Hirshon has created a WPU SPJ Twitter list for members to find and follow each other.

ii. Facebook

1. N. Hirshon is seeking volunteers to create an SPJ Facebook account.

d. Future Events

- i. The New Jersey chapter of SPJ will meet in Hobart 201 at 2 p.m. on 9/16. All student members are encouraged to attend.

ii. Movie Nights

1. Members said they would prefer feature films rather than documentaries. N. Hirshon will create a poll with movie night options.
2. N. Hirshon encouraged members to think about the best nights and times for movie nights and report back to him at the 9/15 meeting.

iii. N. Hirshon suggested trivia nights and charity outreach through the Wayne Food Pantry.

iv. J. Fiorino suggested a writing workshop at a local news outlet and a presence at sophomore experience events.

v. S. Douglass suggested a panel of WPU students with journalism internships.

vi. G. Jorge suggested outreach to local high schools such as the Passaic County Technical Institute.

e. SPJ Application

- i. Members reviewed the materials necessary to apply for official chapter status from SPJ.
- ii. N. Hirshon will draft a cover letter and send to members before the 9/15 meeting.
 1. J. Fiorino suggested the letter include the hope of founding members to create a sustainable chapter for future students.
 2. Members said the letter should voice a goal of having students take advantage of the New York media market.
- iii. Members should review the model bylaws on the SPJ website and consider whether to require chapter dues by the 9/15 meeting.
- iv. N. Hirshon will email the requirements for SPJ officers to members.

II. Old Business

- a. No old business.

III. New Business.

- a. No new business.

Meeting was called to adjourn at 1:58 p.m.

Minutes submitted by N. Hirshon.